## VMAGBL

PRODUCT DESCRIPTION: Flexible Magnetic Sheeting with Top Coated Matt White PVC Film

STANDARD THICKNESS ${ }^{1}: 0.5 \mathrm{~mm}, 0.6 \mathrm{~mm}, 0.8 \mathrm{~mm}, 0.85 \mathrm{~mm}( \pm 0.03 \mathrm{~mm})$
STANDARD WIDTH: $615 \mathrm{~mm}(+3 \mathrm{~mm} /-0)$
STANDARD LENGTH: $30 \mathrm{M}(+0.5 \mathrm{M} /-0)$

## MAGNETIC PROPERTIES

Maximum Energy Product: 0.65 to 0.75 MGOe
Remanence: 1600-1900 G
Coercivity: $1200-1500$ Oe
Intrinsic Coercivity: 2200-2500 Oe

MAGNETIC POLE WIDTH AND MAGNETIC PULL
Magnetic Pole Width: 2.0 mm

| Thickness of Magnetic Material | Magnetic Pull $\left(\mathrm{g} / \mathrm{cm}^{2}\right)$ |
| :--- | :--- |
| 0.4 mm | 20 |
| 0.5 mm | 29 |
| 0.7 mm | 34 |
| 0.75 mm | 42 |

## PHYSICAL PROPERTIES

Flexibility: can be wrapped around a rod with a 12 mm radius at $20^{\circ} \mathrm{C}$ without cracking
Specific Gravity: 3.5 to $3.7 \mathrm{~g} / \mathrm{cm}^{3}$
Cutting: Scissor cutting, knife-cutting, die-cutting, and slitting can be done with ease.

## TEMPERATURE RESISTANCE

End-use temperature range: $-30^{\circ} \mathrm{C} /+55^{\circ} \mathrm{C}$
Short term resistance: $65^{\circ} \mathrm{C}$

BACKCOATING: The magnetic sheeting has a UV hardened coating on the magnetic side.

## PVC FILM

Outdoor Applications: Low to medium outdoor resistance properties depending on exposure conditions.
Printability:
Screen Printing: Solvent-based Inks
No

